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I Semester B.B.A. AM Degree Examination January/February - 2025**AVIATION MANAGEMENT****Introduction to Airline Industry****(SEP 2024 Scheme)****Paper : BBA AV 1.2****Time : 3 Hours****Instructions to Candidates:****Answer to be written in English.****Maximum Marks :80****SECTION-A****(Conceptual Questions)****Answer any Five of the following questions. Each sub-question carries two marks.****(5×2=10)**

1. a) Define the term 'Aviation' and mention its types.
- b) Mention any two differences between low-cost & full service carriers.
- c) Define a Narrow body aircraft.
- d) Expand : i) ATC ii) ANS
- e) What is wet leasing?
- f) Write any two functions of ICAO.
- g) What is HHMD & DFMD?
- h) Define GDS.

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SECTION-B

(Analytical questions)

Answer any Four of the following questions. Each question carries Five marks.

(4×5=20)

2. Write a note on full-service and low-cost airline types.
3. Briefly explain the types of aircrafts.
4. Explain the loading procedure of a Narrow body aircraft.
5. Give a brief explanation of Airline cost structure.
6. Write a brief note on IATA.
7. Discuss the customer Experience management.

SECTION-C

(Essay type questions)

Answer any Three of the following questions. Each question carries Fifteen marks.

(3×15=45)

8. Discuss the history of Aviation.
9. Explain in detail about Airport Operations.
10. Discuss the passenger frisking and baggage screening procedures at airport.
11. Write a detailed note on ICAO Annexes.
12. Explain Emerging trends and challenges of Aviation industry.

SECTION-D

(Skill Based question)

Answer to the following question. The question carries five marks.

(1×5=5)

13. Discuss the importance of regulatory bodies in Aviation industry.
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